

Annual Buyers' Guide Directory 2012

www.buyersguideonline.co.uk

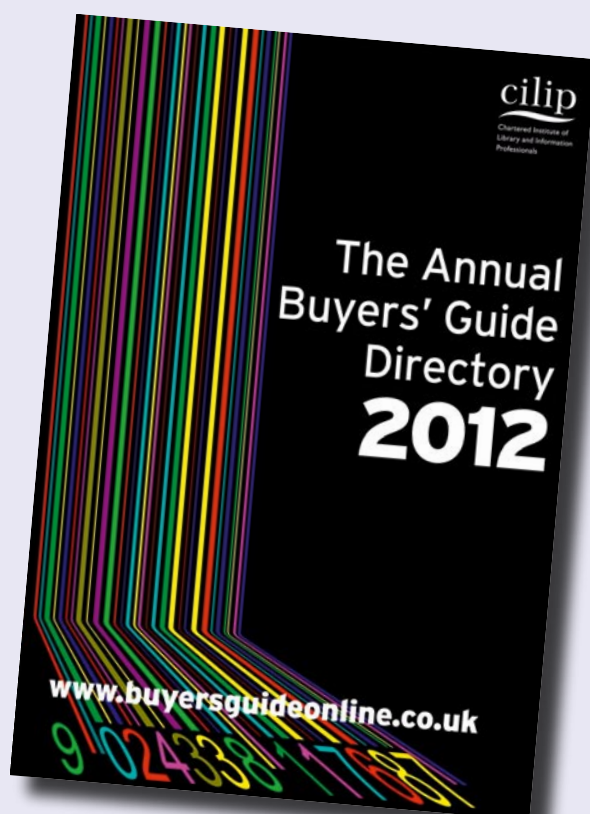
The **Annual Buyers' Guide Directory** is the most comprehensive information source for suppliers' products and services, available to key buyers and users in the library information sector.

The Annual Buyers' Guide is distributed to over 5,000 Procurement Officers, Chief Librarians and Library Department heads in Universities, Specialist and Corporate Libraries, Central Government Libraries, National Libraries, Public Libraries and Colleges of Higher and Further Education.

The Guide will be available as a digital publication on CILIP's main website for the whole of 2012. CILIP's website receives an average of over 90,000 unique visitors per month.

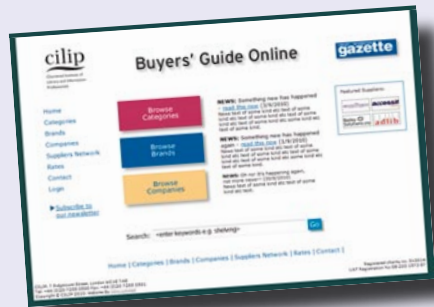
Categories include:

- Book Sales
- Library Management Systems
- Furnishing
- Security Systems
- Shelving
- Retrospective Conversion
- Bibliographic Services



***Put your message directly in front of
key buyers all year round***

Buyers' Guide Online



www.buyersguideonline.co.uk/Companies.aspx

A company entry in the **Annual Buyers' Guide 2012** automatically entitles you to a year's tenancy in the Buyers' Guide Online.

The website now includes news articles on supply issues, procurement company and product profiles and a regular newsletter to register site users.

- Intuitive interface and improved usability
- Full keyword search functionality
- High-quality presentation and favourable page positioning for enhanced entries

Rates for both Annual and Online Buyers' Guide 2012

(Please note reduced rates apply for **Suppliers Network** members.)

Premium Package – Full (Print & Online) £1,195

- Full-page colour advert in the 2012 Annual Buyers' Guide
- Enhanced editorial entry with logo in print
- Enhanced editorial entry for 12 months on **www.buyersguideonline.co.uk**
- Up to a maximum of six brand entries online
- Up to a maximum of six product categories online

Standard Package (Print & Online) £695

- Enhanced editorial entry with logo in print
- Enhanced editorial entry for 12 months on **www.buyersguideonline.co.uk**
- Plus up to a maximum of six brand entries online
- Plus up to a maximum of six product categories online

Online-only Package £599

- Enhanced editorial entry for 12 months with logo on **www.buyersguideonline.co.uk**
- Plus up to a maximum of six brand entries online
- Plus up to a maximum of six product categories online

Extra category upgrade, per category

- Add your listing to further categories for £50 each

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