

# Annual Buyers' Guide Directory 2010

[www.buyersguideonline.co.uk](http://www.buyersguideonline.co.uk)

The **Annual Buyers' Guide Directory** is the most comprehensive information source for suppliers' products and services, available to key buyers and users in the library information sector.

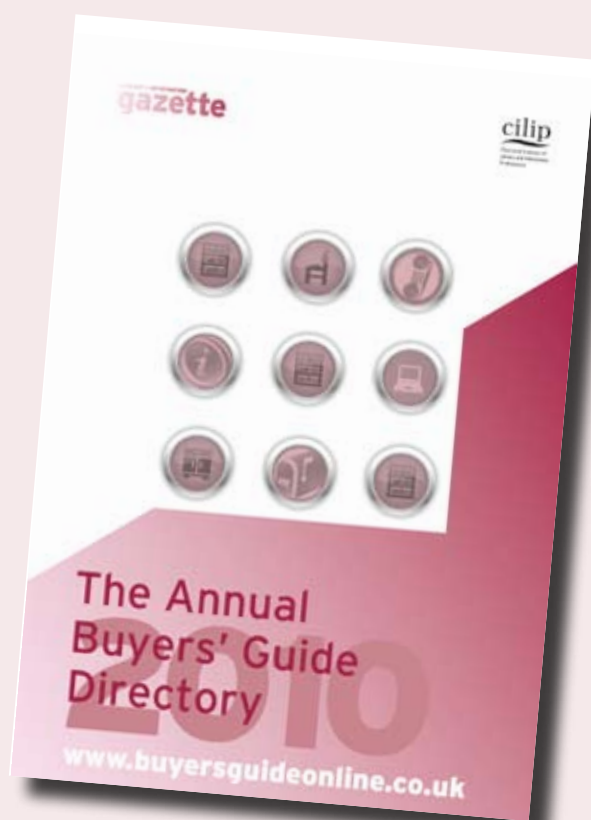
The Annual Buyers' Guide is distributed to over 5,000 Procurement Officers, Chief Librarians and Library Department heads in Universities, Specialist and Corporate Libraries, Central Government Libraries, National Libraries, Public Libraries and Colleges of Higher and Further Education.

**New for 2010 - The upgraded Buyers' Guide will also be available online throughout 2010.**

The Guide will be available as a digital publication on CILIP's main website for the whole of 2010. CILIP's website receives an average of over 90,000 unique visitors per month.

*Categories include:*

- Book Sales
- Library Management Systems
- Furnishing
- Internet Services
- Online Resources
- Computer Systems
- Security Systems
- Shelving



**Put your message directly in front of  
key buyers all year round**

# Buyers' Guide Online



[www.buyersguideonline.co.uk/Companies.aspx](http://www.buyersguideonline.co.uk/Companies.aspx)

A company entry in the **Annual Buyers' Guide 2010** automatically entitles you to a year's tenancy in the Buyers' Guide Online, with as many changes to your online entry as needed throughout the year.

Marketing campaigns are organised throughout the year to drive visitors to the site. Key features include:

- Enhanced Web Presence
- Intuitive interface to ensure maximum usability for users and advertisers
- Full Search functionality
- High-quality presentation and favourable page positioning for enhanced entries
- Facility for advertisers to edit and update entries

## Rates for both Annual and Online Buyers' Guide

(Please see **Suppliers Network** information for reduced Suppliers Network member rates)

<b>Premium Package (Print &amp; Online)</b>	<b>£1,195</b>
<ul style="list-style-type: none"> <li>● Full-page colour advert in the 2010 Annual Buyers' Guide</li> <li>● Enhanced editorial entry with logo</li> <li>● Web enhanced editorial entry for a period of 12 months with logo</li> <li>● Up to a maximum of six brand entries</li> <li>● Up to a maximum of six product categories</li> </ul>	
<b>Standard Package (Print &amp; Online)</b>	<b>£675</b>
<ul style="list-style-type: none"> <li>● Enhanced editorial entry with logo</li> <li>● Web enhanced editorial entry for a period of 12 months with logo</li> <li>● Plus up to a maximum of six brand entries</li> <li>● Plus up to a maximum of six product categories</li> </ul>	
<b>Premium Package (Online only)</b>	<b>£599</b>
<ul style="list-style-type: none"> <li>● Web enhanced editorial entry for a period of 12 months with logo</li> <li>● Plus up to a maximum of six brand entries</li> <li>● Plus up to a maximum of six product categories</li> </ul>	

*Please contact:*

Angela Krzyzanowska, Sales Support, Tel: 0207 255 0553

Email: [angela.krzyzanowska@cilip.org.uk](mailto:angela.krzyzanowska@cilip.org.uk)